

## Professional Resume of Justin Ross

I am a Graphic Designer with web-presence expertise in conveying abstract ideas through internationally recognizable iconography. Multinational or Trans-cultural symbolism and psychologically mapped applications of color theory are just a few of my skills for addressing user experience and accessibility. As a front-end web developer, I have utilized multiple tools and web programming languages, and am accustomed to waterfall and agile application development life-cycle processes. Some of my strengths include analysis, creative problem solving, user experience testing and accessibility implementation. More specifically, not only do I have the ability to design user-friendly applications, but also an understanding of the coding and processes to implement it; having utilized varied tool-sets and skill-bases on multiple projects. In addition, I have excellent verbal and written communication skills and welcome new creative challenges, always being willing to learn new things!

### Areas of Concentration:

Web standard design utilizing cross-platform development.

### Areas of Interest:

Brand promotion, the balance of form and function, and dynamic marketing.

#### Design Tools:

- Adobe Creative Suite
- Camtasia Studio
- CorelDRAW Graphics Suite
- Microsoft Office Suite
- Omniture
- QuarkXpress
- Sound Forge
- Traditional Art Equipment

#### Development/Content-

##### Management Systems:

- Drupal
- IBM Rational Software Architect
- Microsoft FrontPage
- Microsoft SharePoint
- Microsoft Visual Studio
- OpenCMS
- PHPNuke
- WordPress

#### Development Languages:

- ActionScript
- C#
- CSS
- HTML/XHTML/DHTML
- JavaScript/JQuery/Dojo
- PHP
- SQL/MySQL
- XML/XSLT

### Experience:

#### Cardinal Health as a UI Development Contractor

7000 Cardinal Place Dublin, OH 43017 Phone: 614.757.5000

June 2011 – December 2011

- Created a Cardinal Health brand-compliant moodboard with Adobe Photoshop CS2 for an internal master data management web portal application.
- Created a master CSS document to apply the Cardinal branded moodboard's style depictions to the working web portal application developed in IBM Rational Software Architect overriding the default User Interface Generator outputs for the MDM project.
- Edited source CSS files of UIG, Dojo, and specific Widgets to comply with the Cardinal Health branded theme.
- Took the Cardinal Health Brand icon packs with Adobe Illustrator CS2 and applied them to the CSS, UIG, Dojo, and Widget style overrides.
- Managed UI style test cases and work load.
- Performed Quality Assurance testing on all style changes.
- Aided in the creation of Custom Header and Footer JSP files.
- Created an implementation guide and accompany documentation to assist in future project integrations, support, and maintenance of the branded theme.

### **Information Control Corporation (ICC) as a Consultant**

2500 Corporate Exchange Dr. Suite 300 Columbus, OH 43231 Phone: 614.523.3070

September 2010 – February 2011

- Aided the ICC Marketing team in the creation of a 4 page promotional pamphlet promoting a new service brand with Adobe InDesign CS4 and Illustrator CS4.
- Assisted the ICC SharePoint team in custom MOSS/WSF branding and a matching mobile site using CSS 2.1, HTML 4.01, and SharePoint 2010.
- Assisted the Clutch Interactive team with QA software development.
- Aided the ICC sales team in creation of a new service-brand package, including logo and type treatments.

### **ICC Client: The Dispatch Media Group as a Web Product Manager**

- Designed a Flash ad widget to be downloaded by affiliates to display on their sites; this streamed the latest radio newscast and displayed a less prominent paid Ad position using the Kickapps application creation in the Flash tool-set.
- Designed websites based around committee set performance, marketing goals, personal research, and data-analysis of site traffic using Omniture User Data Reports, Adobe Photoshop and Adobe Illustrator.
- Developed website wireframes from approved designs for content integration from OpenCMS using HTML, Cascading Style Sheets (CSS), Adobe Dreamweaver and JQuery.
- Performed maintenance work for various affiliate sites.

### **Officescape, Inc. as a Web/Graphic Designer**

1330 Win Hentschel Blvd. Suite 200 West Lafayette, IN 47906 Phone: 317.616.4007

April 2007 – September 2010

- Coordinated activities with the head of marketing on two separate ad campaigns that included fliers detailing all the services provided, created expo booth displays, and collateral handouts
- Developed, implemented, and enforced marketing materials and corporate branding themes.
- Enforced correct logo usage, aided in the creation of the company boilerplate content, as well as internal and external standardization form template files of all document types. The corporate branding also included the creation of a company-wide standard email signature which had never been a implemented strategy.
- Managed website content and placement, edited images, designed web pages and worked with website navigation architecture, as well as improved accessibility and usability of the website.
- Created or aided in the creation of textual and non-textual web content for the Officescape website.
- Created Graphical User Interfaces (GUI) for numerous web-based applications.
- Bolstered Search Engine Optimization (SEO) and website page rank.
- Worked with a variety of web technologies. Specifically: HTML/DHTML 4.01, XHTML 1.1, Cascading Style Sheets (CSS 2.1), Adobe PhotoShop CS3, Adobe Illustrator CS3, ActionScript 3, Adobe Flash CS3, VisualStudio.NET, XML/XSLT, MySQL, C#, and JavaScript/JQuery.

**Visionary Web Design, LLC Web/Graphic Designer**

1288 Stitt St. Wabash, IN 46992 Phone: 260.569.0260

August 2006 – March 2007

- Created text content for websites and provided the appropriate information architecture layout for the content created
- Utilized WebsiteBaker CMS (WebsiteBaker is an open source CMS) in order to allow clients to enter their own content
- Designed layouts, style guides, and navigation/site-maps for over forty sites.
- Worked with a variety of web technologies. Specifically: HTML/DHTML 4.01, XHTML 1.1, Cascading Style Sheets (CSS2.1), ActionScript 2, Adobe PhotoShop 7, Adobe Illustrator 8, Macromedia Flash MX, and Macromedia Dreamweaver MX.

**American Stationery Company, Inc. as a Web Developer/Graphic Designer**

100 North Park Avenue Peru, IN 46970 Phone: 765.473.4438

November 2005 – July 2006

- Worked on entering product data and edited images, as well as retouched and manipulated photos for a leading provider of personalized stationary and related products.
- Created web content and developed webpage navigation architecture for the “American Stationery” and the “American Wedding” sites.
- Worked with a variety of web technologies. Specifically: HTML/DHTML 4.01, XHTML 1.1, Cascading Style Sheets (CSS 2.1), Adobe PhotoShop CS, Adobe Illustrator CS, Macromedia Flash 4 and Microsoft FrontPage 2004.

**Education:****Purdue University Edit**

CIT:205 - Object Oriented Programming

Attended course to better understand and use C#.

**Ivy Tech Community College**

Associates in Applied Science (A.A.S.), Visual Communications/Graphic Design

Activities and Societies: Phi Theta Kappa